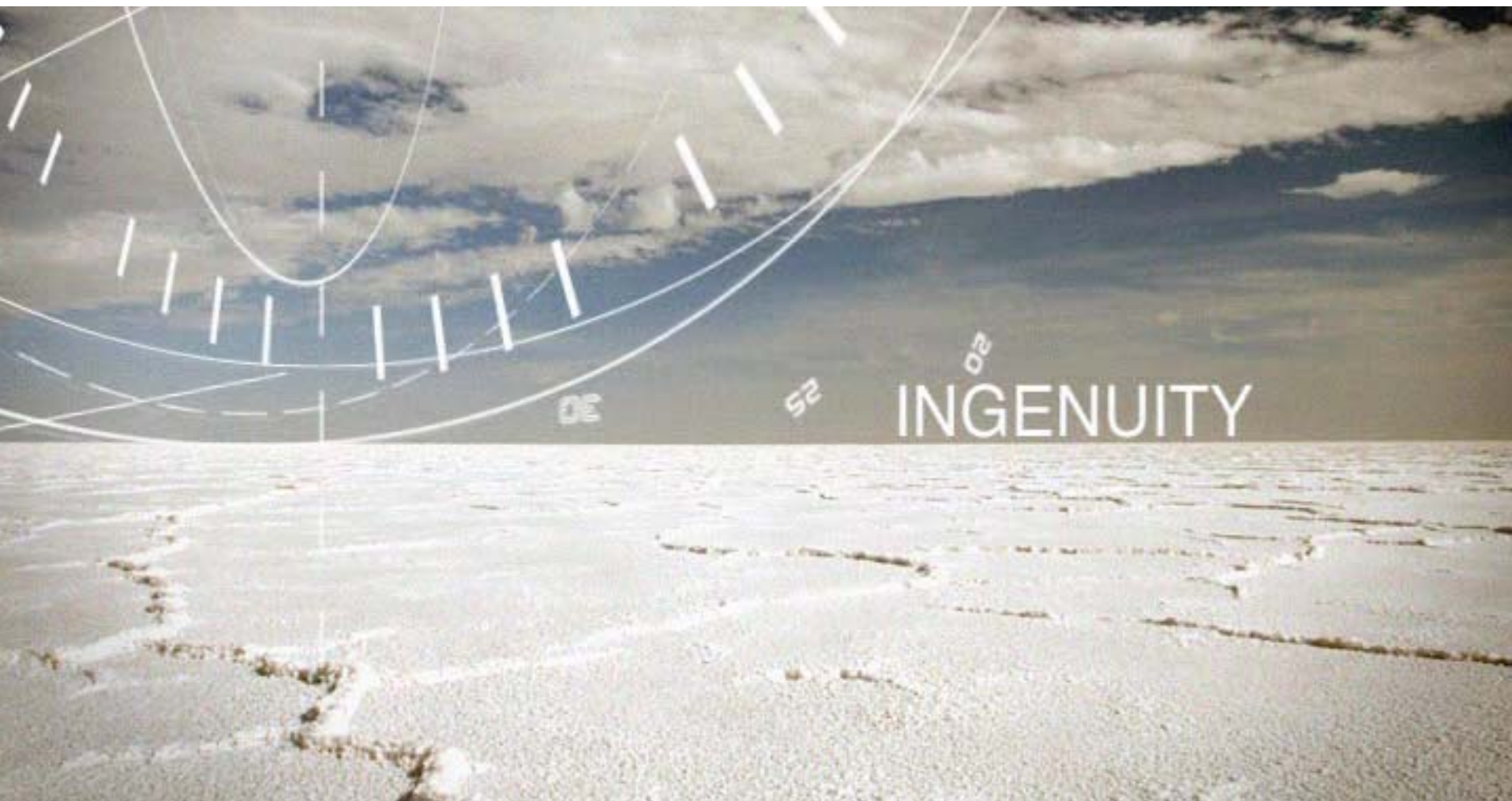


ATTRACTING A GLOBAL COMMUNITY



IWC

INTERNATIONAL WATCH CO. SCHAFFHAUSEN
SWITZERLAND, SINCE 1868

A PERMANENT MAGNET



Such as the forum has been a „permanent magnet“, so has the Ingenieur always been.

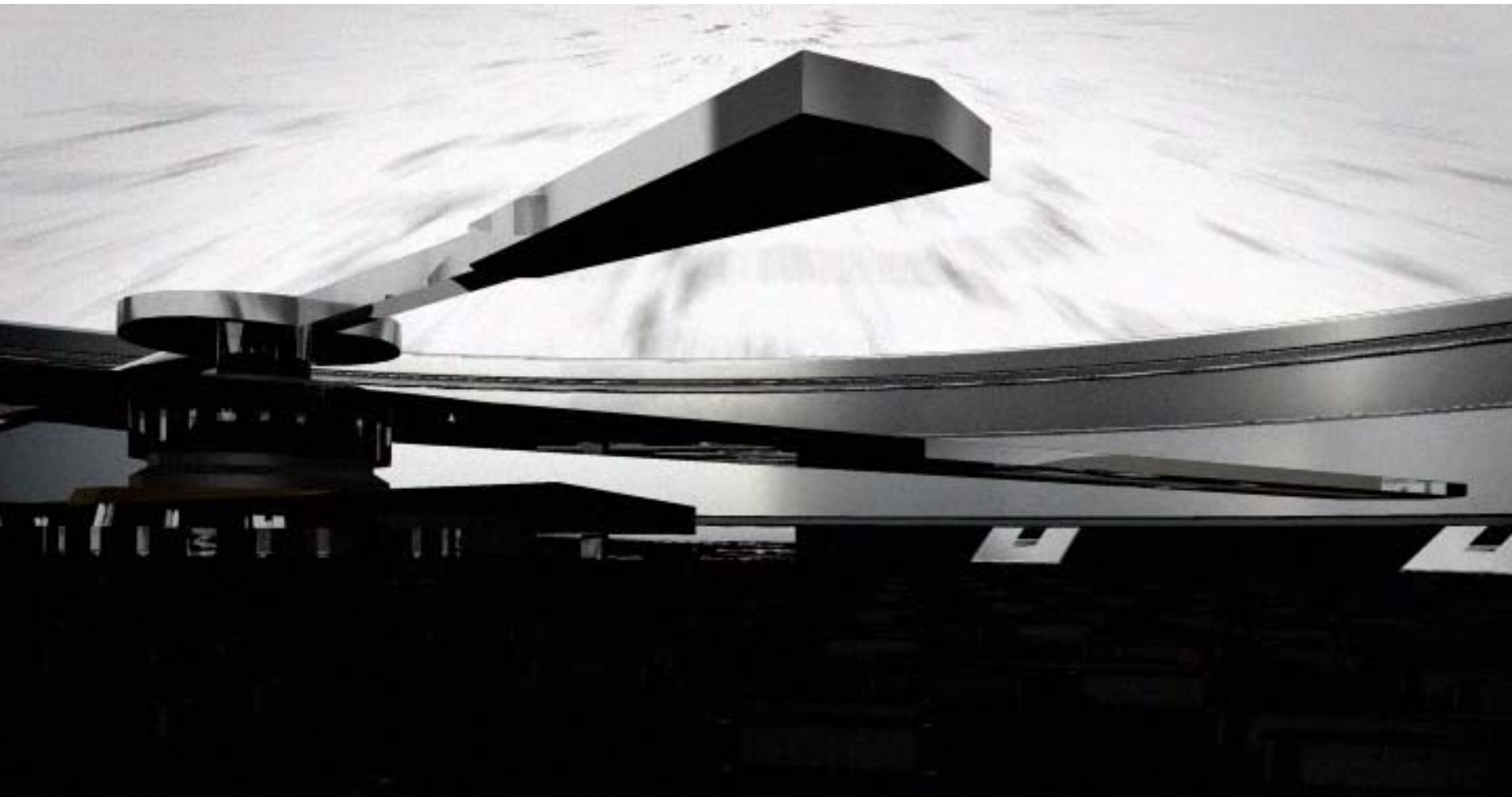
Celebrating now its 50th anniversary, one of the most discussed watches and one of the most important hallmarks of IWC is finally back. Equipped with everything IWC stands for.

It's a law of nature to bring those two attractions now together:

IWC

INTERNATIONAL WATCH CO. SCHAFFHAUSEN
SWITZERLAND, SINCE 1868

THE COLLECTORS' FORUM INGENIEUR



IWC

INTERNATIONAL WATCH CO. SCHAFFHAUSEN
SWITZERLAND, SINCE 1868



THE COLLECTORS' FORUM INGENIEUR

Collectors' Forum Ingenieur - Ref. 3227,
limited to 100 individually numbered pieces.

The Collectors' Forum Ingenieur will be available **only to members** of the IWC Forum.

It features an **exclusive ardoise dial** and **personalised case back.**

Additionally, the Collectors' Forum Ingenieur will come with a special bonus item.



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THE COLLECTORS' FORUM INGENIEUR

The Collectors' Forum Ingenieur will feature a forum-devoted **case back engraving** including the watch's individual number.

Plus: Each future owner of the Collectors' Forum Ingenieur will be able to further **personalise the case back**, e.g. with your name (max. 30 characters).



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THE INGENIEUR



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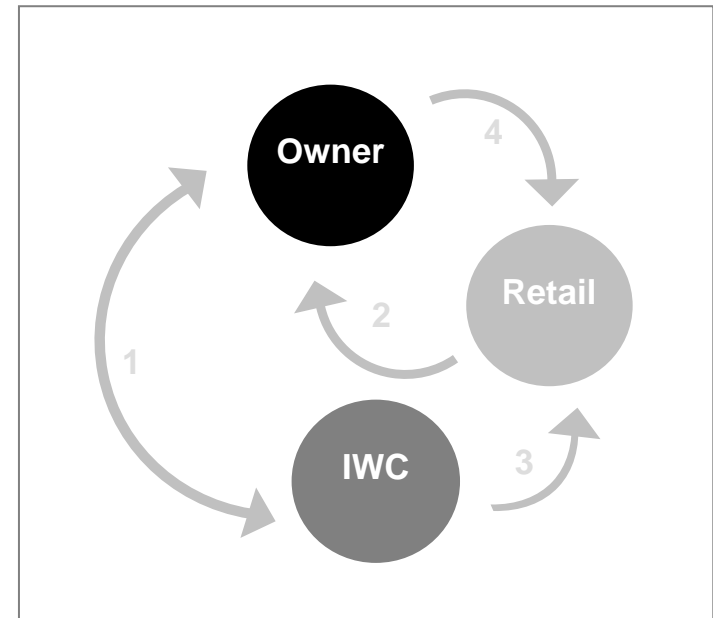
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THE PROCESS

Registration: If you are interested in becoming one of the 100, tell us now or via e-mail at info@iwc.ch.

Personalisation: We will need your full name and address, the IWC retailer of your choice and the exact text of your personal engraving.

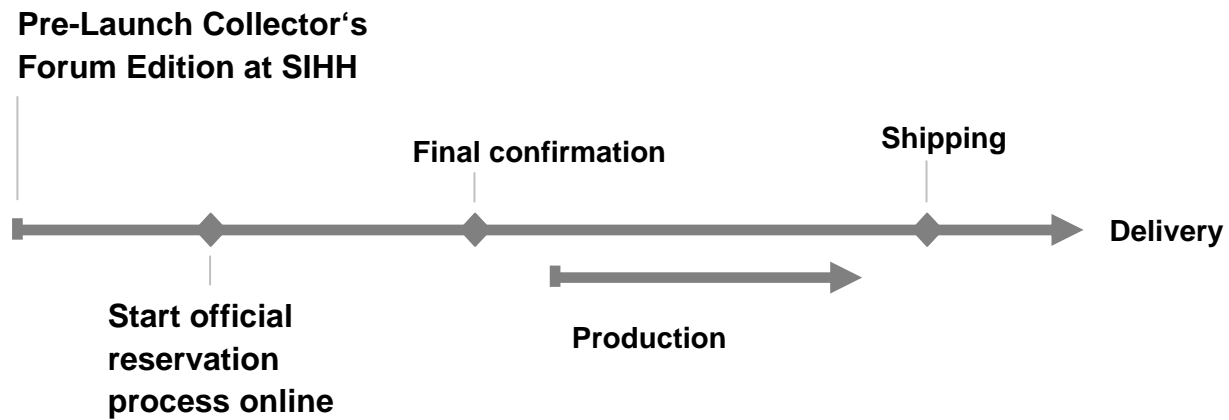
Purchase: You will then be asked to sign a purchase contract with this retailer. This retailer will also be your contact for commission, payment and delivery.



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THE TIMELINE



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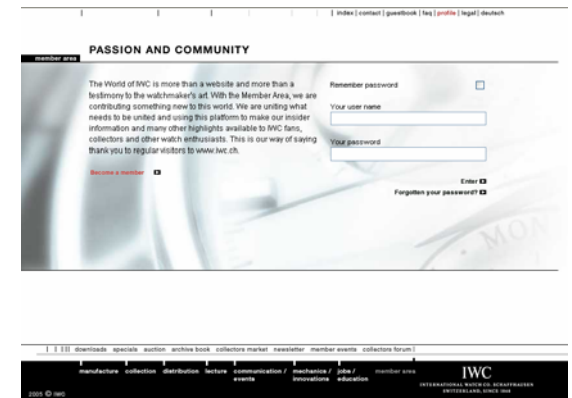
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THE ONLINE ATTRACTIONS

The Collectors' Forum Edition will be **launched soon in the Member Area** of www.iwc.ch – where online registrations can be made as well.

And we expect it to be a hot topic in the forum.

For any questions, do not hesitate to contact info@iwc.ch



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